

# 2026-2027 GEORGIA SNA



Simply  
the Best

GSNA

FUELING BRIGHTER FUTURES

Georgia School Nutrition Association

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# 2026-2027 SPONSORSHIP OPPORTUNITIES

## 2026-2027 MEETINGS SPONSORSHIP OPPORTUNITIES

### 2026 National School Lunch Week Kick-Off

September 10<sup>th</sup> – Macon, GA

#### Kick Off Luncheon Educational Session Sponsor

**\$1,500 | 2 Available**

Be the brand attendees see and hear inside their KOL educational sessions. A company representative will bring remarks to the group and introduce speaker(s).

- have access to a Networking resource table to display company information and prepackaged items during the event
- KOL meeting registration for one company representative

### 2026 Manager's Retreat & Training – October 8<sup>th</sup> &

9<sup>th</sup> – Great Wolf Lodge – LaGrange, GA

#### Dinner Sponsor – Thursday, October 8<sup>th</sup>

**\$1,000 | 2 Available**

- give a welcome before dinner and be recognized as the dinner sponsor
- have access to a resource table to display company information and prepackaged items during the event
- have company logo on table tents and buffet tables

### Breakfast Sponsor – Friday, October 9<sup>th</sup>

**\$1,000 | 2 Available**

- give a welcome before breakfast and be recognized as the breakfast sponsor
- have access to a resource table to display company information and prepackaged items during the event
- have company logo on table tents and buffet tables

### 2027 Leadership Training-June 2027

#### Dinner Sponsor

**\$1,500 | 2 Available**

- give a welcome before dinner
- have your company logo on dinner table tents and buffet tables
- can provide prizes for the evening of entertainment
- have a company resource table to present information and prepackaged items for attendees.

#### Breakfast Sponsor

**\$1,000 | 2 Available**

- welcome attendees to breakfast
- have your company logo on breakfast table tents and buffet tables
- have a company resource table to present information and prepackaged items for attendees.

### Leadership Training Handbook

**\$300 | 3 Available**

The handbook is the “bible” for the leaders that is referenced all year long.

- have company logo branding the handbook that guides school nutrition leaders as they work the strategic plan throughout the school year

### 2026 Industry Seminar – December 10<sup>th</sup> & 11<sup>th</sup>,

King & Prince Resort – St. Simon's Island, GA

#### Music Bingo - Wednesday, December 9<sup>th</sup>

**\$1,200 | 2 Available**

Start your Industry Seminar meeting off right! Sponsor Music Bingo – a fun interactive game of bingo with school nutrition attendees. Your company will join attendees at this event.

#### Continental Breakfast Buffet Sponsor - Thursday,

**December 10<sup>th</sup>**

**\$1,000 | 2 Available**

- Company logo on table tents and buffet tables

#### Breakfast Buffet Sponsor - Friday, December 11<sup>th</sup>

**\$1,500 | 4 Available**

- Company logo on table tents and buffet tables

#### Keynote Speaker Sponsor – Thursday, December 11<sup>th</sup>

**\$5,000 | 1 Available**

- introduce the keynote speaker
- Company name and logo prominently displayed on large screens in meeting room

#### Evening Meal Sponsor - Thursday, December 10<sup>th</sup>

**\$5,500 | 2 Sponsorships Available**

Sponsor this evening meal event and kick off the night by welcoming Industry Seminar guests.

#### Entertainment Sponsor - Thursday, December 10<sup>th</sup> –

**\$5,500 | 1 Sponsorships Available**

Sponsor the entertainment for the evening and have the opportunity to deliver a welcome message as attendees enjoy their evening of entertainment.

# 2026-2027 SPONSORSHIP OPPORTUNITIES

## 2027 ANNUAL CONFERENCE SPONSORSHIPS – APRIL 15<sup>TH</sup> -17<sup>TH</sup> – ATHENS, GA

### Conference Celebration Entertainment

**\$5,000 | 2 Available**

Host the highlight of the 2027 GSNA Annual Conference—the Friday night celebration! This premier sponsorship places your company in the spotlight during an unforgettable evening of entertainment and networking.

#### Sponsorship Includes:

- Share the stage with the 2027 GSNA President and welcome attendees as the Master/Mistress of Ceremonies for the evening celebration
- Prominent display of your company logo throughout the conference as the Friday night party sponsor
- Reserved table for your company representatives during the event

This opportunity offers exceptional visibility, meaningful engagement, and will leave a lasting impression on attendees.

### Opening General Session Keynote

#### Speaker Sponsorship

**\$5,000 | 2 Available**

Position your brand at the forefront of the conference by sponsoring the Opening General Session. Our keynote speaker and set the tone for the entire event—with your company front and center.

#### Sponsorship Includes:

- Opportunity to introduce the keynote speaker
- Company name and logo prominently displayed on large screens as attendees enter the session

Option to showcase products or services via samples at a resource table or a giveaway placed on each attendee seat

### Conference Celebration - Food & Beverage

**\$2,500 | 4 Available**

Be the food and refreshment sponsor for the most anticipated evening of the conference, the Friday night party.

#### Sponsorship Includes:

- Share the stage with the 2027 GSNA President to welcome attendees
- Prominent logo placement on signage throughout the celebration venue
- Reserved table for your company representatives

Maximize your visibility while engaging attendees in a fun, vibrant atmosphere.

### 2027 “Simply the Best” Awards Reception

**\$2,500 | 4 Available**

Celebrate excellence and legacy at the conference's culminating event, the “Simply the Best” Awards Reception. This gathering will honor the achievements, innovation, and leadership of outstanding GSNA members.

#### Sponsorship Includes:

- Share the stage with the **2027 GSNA President** to welcome attendees
- Company name and logo displayed on large screens at the reception
- Opportunity to showcase products or services via a resource table or giveaways placed on reception tables

### GaDOE Update & Directors’ Networking Breakfast

**\$2,500 | 2 Available**

Connect directly with your target audience during this exclusive networking opportunity.

#### Sponsorship Includes:

- Company representative welcome during the session
- Breakfast and networking alongside school nutrition directors
- Event held on **Saturday, April 17 at 8:00 AM**

### Conference App & Wi-Fi Sponsorship

**\$1,000 | 1 Available**

Capture attendees' attention through the GSNA mobile app while providing the high-speed connectivity they rely on throughout the conference. Attendees will access schedules, updates, and event details using your sponsored connection.

#### Sponsorship Includes:

- Wi-Fi login featuring your company name
- Company logo displayed on the app splash page
- Promotional messaging and a direct link to your company website within the app

### Registration Goody Bag Sponsorship

**\$1,000 | 2 Available**

Make a strong first impression by welcoming attendees at registration.

#### Sponsorship Includes:

- Opportunity to provide your branded goody bags at the GSNA registration desk
- Opportunity to provide promotional materials and/or prepackaged products

A lasting takeaway that keeps your brand top-of-mind throughout and beyond the conference.

# 2026-2027 SPONSORSHIP OPPORTUNITIES

## 2027 ANNUAL CONFERENCE SPONSORSHIPS – APRIL 15<sup>TH</sup> -17<sup>TH</sup> – ATHENS, GA

### General Session “Pop-Up” Sponsorship

**\$1,000 | 4 Available**

**2 on Friday, April 16<sup>th</sup> | 2 on Saturday, April 17<sup>th</sup>**

Gain valuable exposure by sponsoring a General Session “Pop-Up” during peak attendee engagement times.

#### Sponsorship Includes:

- Opportunity to distribute promotional materials or products to attendees during the General Session
- Brand visibility during high-traffic conference moments

### Past Presidents’ Legacy Luncheon

**\$1,000 | 2 Available**

Honor the leaders who helped shape GSNA. This annual luncheon brings together GSNA past presidents to discuss key issues impacting school nutrition.

#### Sponsorship Includes:

- Company name and logo displayed on luncheon signage
- One ticket for a company representative to attend the luncheon

### Directors’ Lounge

**\$500 | 4 Available**

Sponsor this exclusive retreat for Directors, Coordinators, Supervisors, and State Department staff - a dedicated space to relax, recharge, and connect.

#### Sponsorship Includes:

- Company name and logo displayed on lounge signage
- Opportunity to provide informational materials

Option to offer prepackaged snacks and beverages

### Leadership Academy Reception

**\$500 | 4 Available**

Support the future of school nutrition in Georgia by sponsoring the Leadership Academy Reception.

#### Sponsorship Includes:

- Direct engagement with emerging leaders in school nutrition
- Company name featured on event signage
- Verbal recognition during the reception

Showcase your commitment to leadership development and professional growth.

### Conference Keepsake

**\$500 | 2 Available**

Make a lasting impression with a branded conference keepsake that attendees will add to their collections.

#### Sponsorship Includes:

- Company branding on a practical, commemorative item
- Continued visibility as attendees use the keepsake long after the conference

### Name Badge Holders / Lanyards

**\$500 | 1 Available**

Your brand will be seen by every attendee throughout the conference.

#### Sponsorship Includes:

- Company logo printed on attendee badge holders or lanyards
- Visibility throughout the event and as a souvenir after the conference
- **Sponsor provides branded lanyards and badge pouches**

### Attendee Tote Bag

**\$500 | 1 Available**

Gain widespread exposure with your company-branded tote bag distributed at registration.

#### Sponsorship Includes:

- Company logo displayed on tote bags given to all attendees
- High-visibility branding used throughout and beyond the conference
- **Sponsor provides branded tote bags for distribution**

